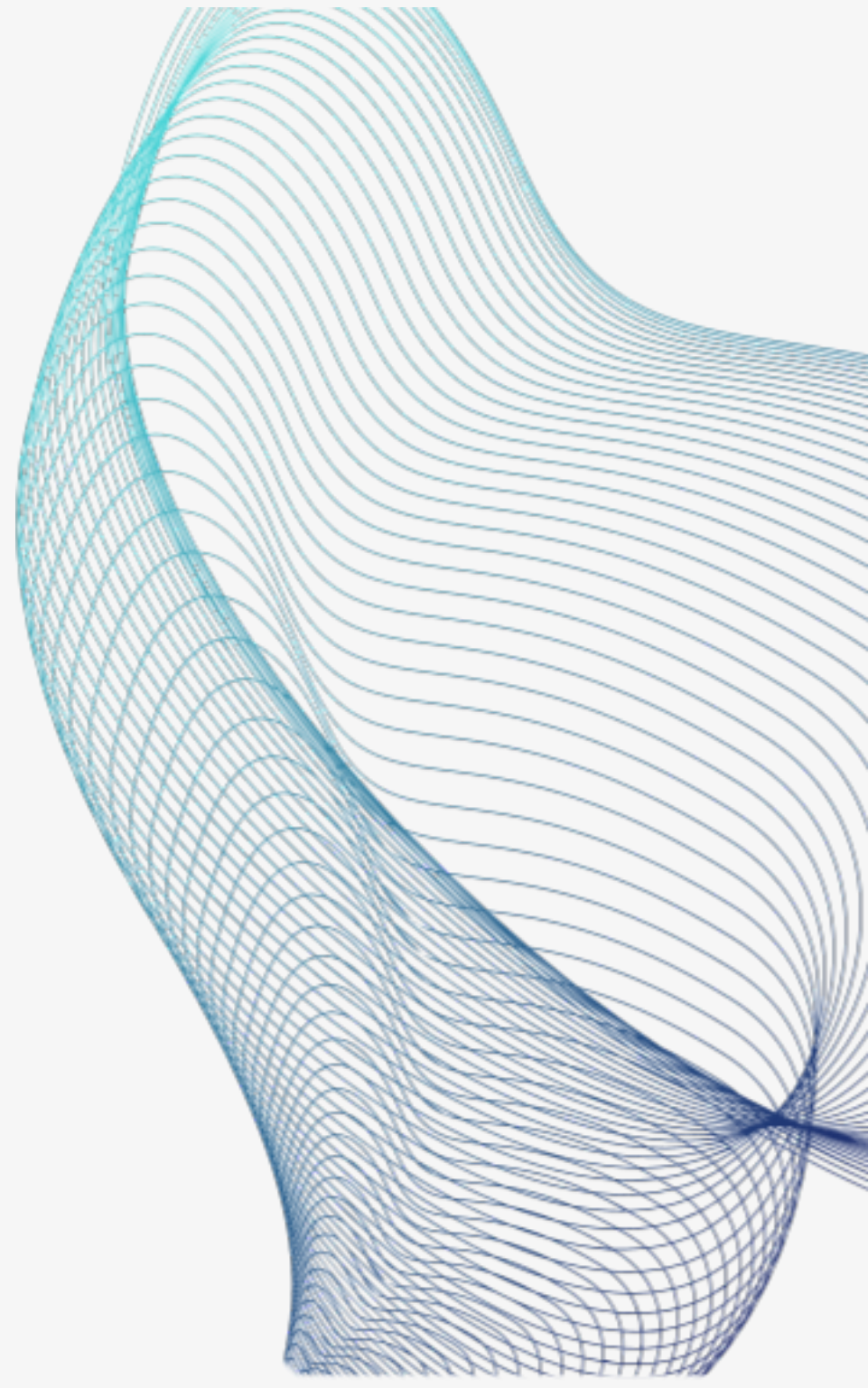




We will help you increase the traffic and conversion rate of Amazon with high ROI

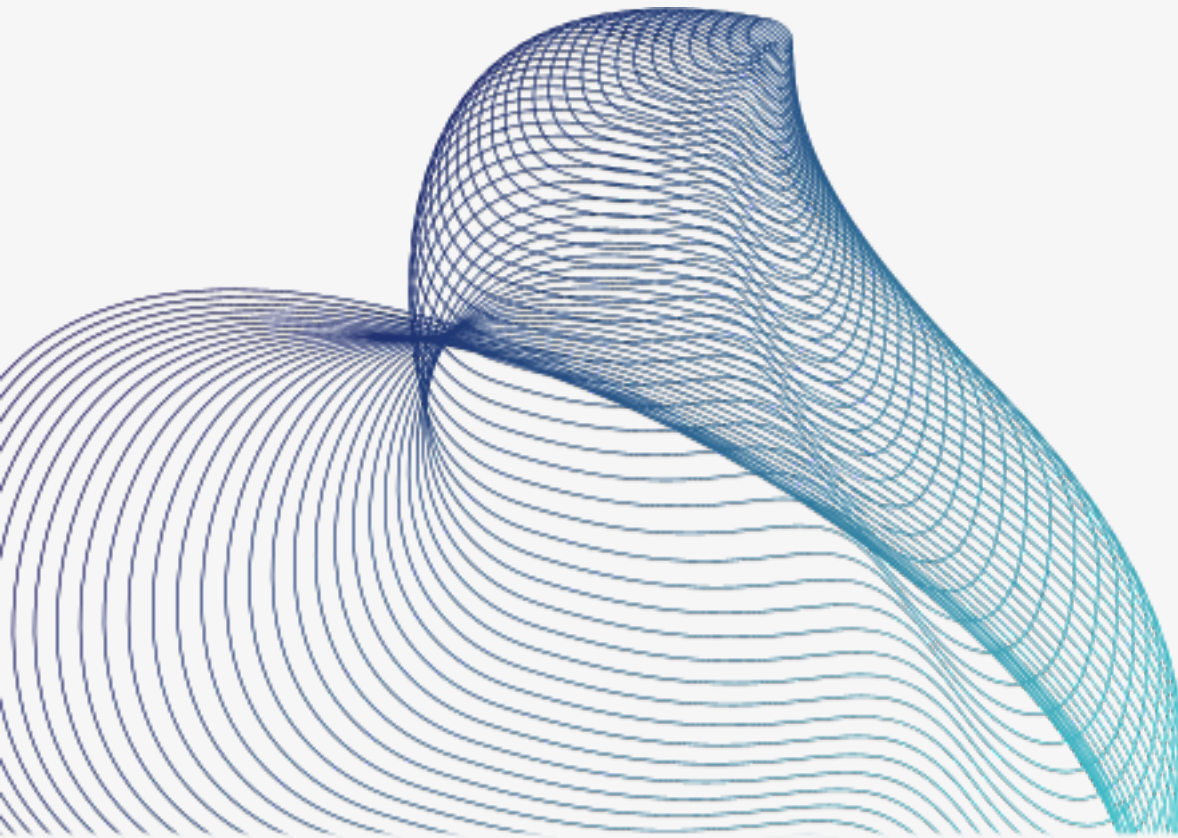
Business Portfolio





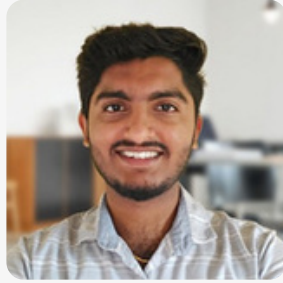
About Us

We at Optimtarget Solutions, harness the power of design, strategy, and technical expertise to craft digital solutions that captivate audiences and deliver measurable results to clients. From immersive catalog experience on Amazon to strategic marketing campaigns, we are here to transform your vision into a compelling brand reality. Whether you're seeking to improve your traffic or conversion rate we have the expertise to take your brand on the journey of endless possibilities.





Founder



Pavan Ganesh

Founder at Optimtarget Solutions

3+ years in the Amazon selling space.

Greetings, I am honoured to welcome you to Optimtarget as its founder. It is with great passion and a relentless drive for creativity that I embarked on this journey, driven by the belief that the Amazon enabled immense potential for businesses to thrive and reach nation wide and world wide audience like never before.

With years of industry experience and a deep understanding of the ever-evolving digital ecosystem, I'm committed to delivering remarkable solutions that seamlessly blend creativity, strategy, and technical expertise. Our goal is not just to meet your expectations but to exceed them, providing you with a competitive advantage in the digital arena.

Together, we will embark on a transformative journey that will elevate your brand, captivate your audience, and unlock new avenues of growth.



Our Goals

Vision

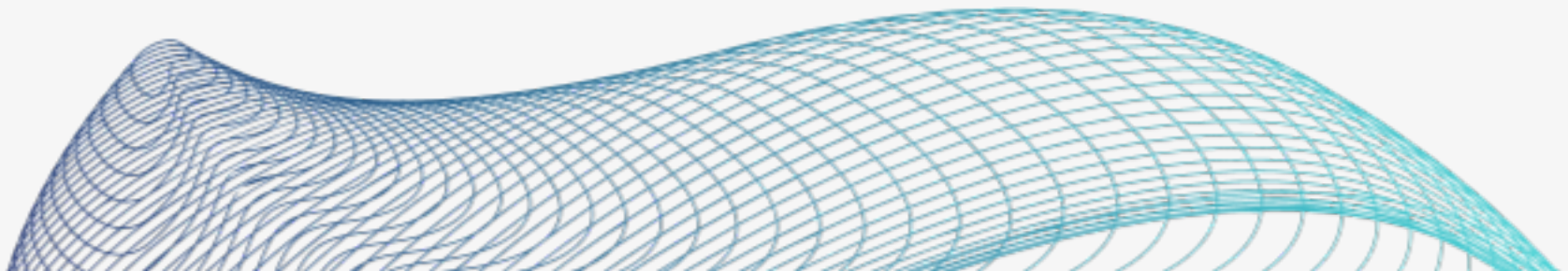
We envision a future in serving businesses which harnesses the full potential of the digital landscape to build value driven brands and drive sustainable growth.

Mission

Our mission is to empower businesses to thrive in the digital era by delivering innovative and tailored solutions that drive tangible results.

Values

1. Problem solving approach
2. Innovation and Creativity
3. Collaboration and Partnership
4. Excellence in Execution
5. Continuous Growth and Learning



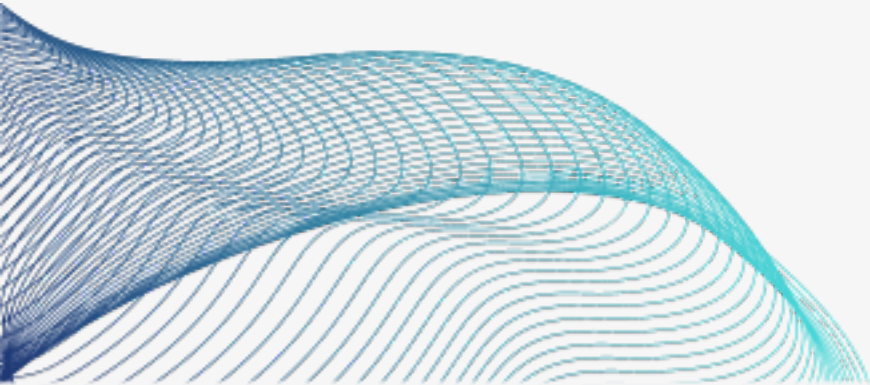


Our Services

Our Goal

Image editing
A+ content
Amazon ads
Amazon SEO

Increase Amazon sales
with high ROI





Client results

Date: Custom | Sales breakdown: Marketplace total | Fulfilment channel: Both (Amazon and seller) | Apply

01/05/2023 | 31/05/2023

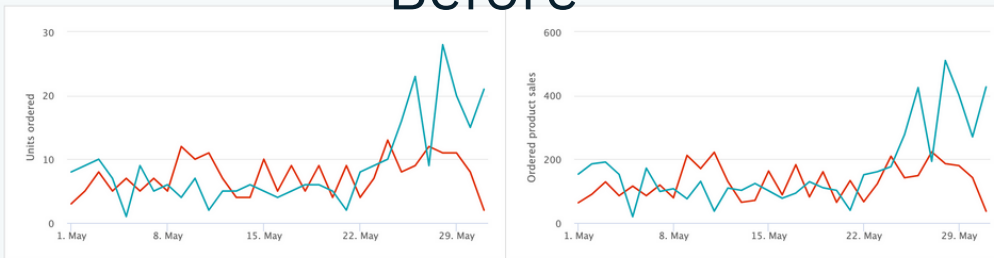
Sales Snapshot Taken at 07/07/2023, 7:57:17 BST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
263	276	£5,307.22	1.05	£20.18

Compare sales

Before

Graph view | Table view



Date: Custom | Sales breakdown: Marketplace total | Fulfilment channel: Both (Amazon and seller) | Apply

01/06/2023 | 30/06/2023

Sales Snapshot Taken at 07/07/2023, 7:57:49 BST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
457	478	£9,372.10	1.05	£20.51

Compare sales

After

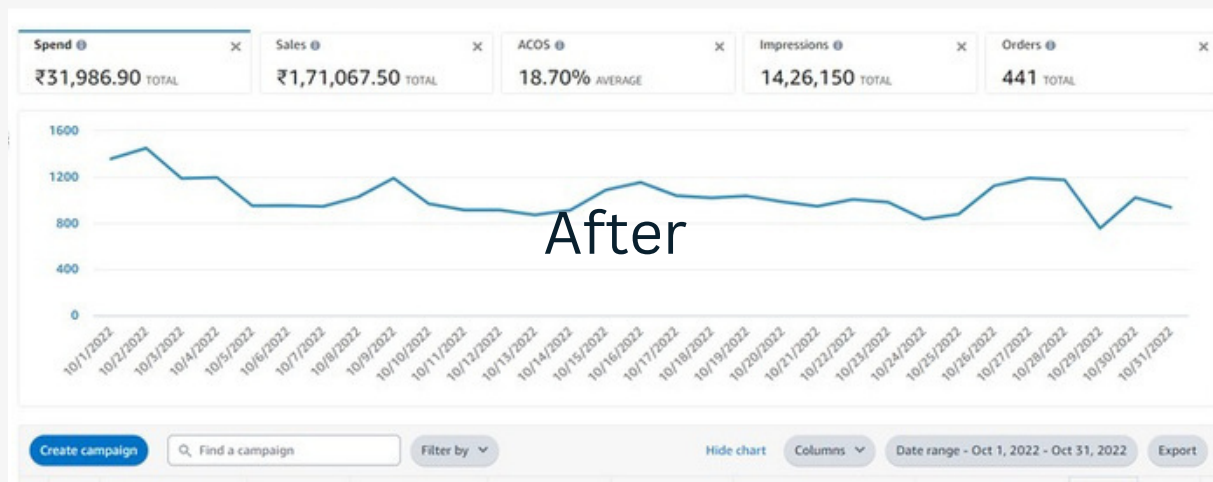
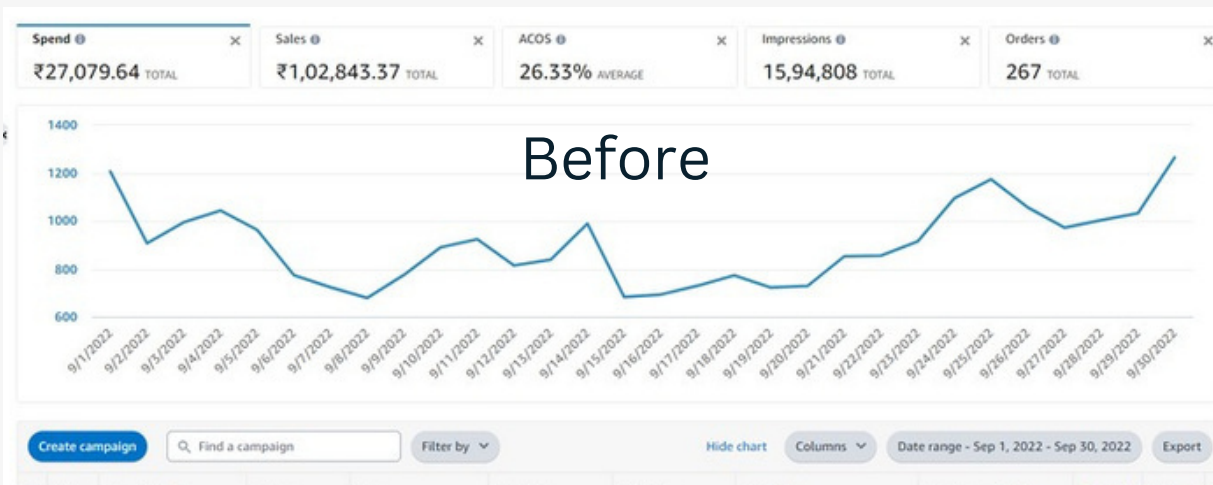
Graph view | Table view



75% increase in sales
in 30 days by
changing the catalog
images and A+
content



Client results



40% increase in the campaigns efficiency



Client results

Custom Marketplace total Both (Amazon and seller) Apply
1/10/2021 31/12/2021

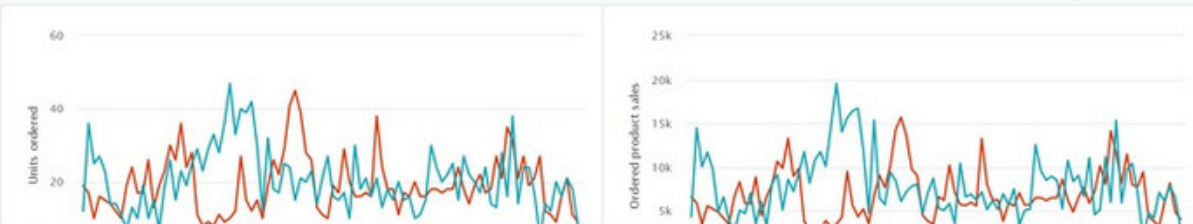
Sales Snapshot taken at 21/9/2022, 4:52:35 pm IST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
1,597	1,893	₹7,31,706.56	1.19	₹458.18

Compare Sales

Before

Graph view Table view



Custom Marketplace total Both (Amazon and seller) Apply
1/1/2022 31/3/2022

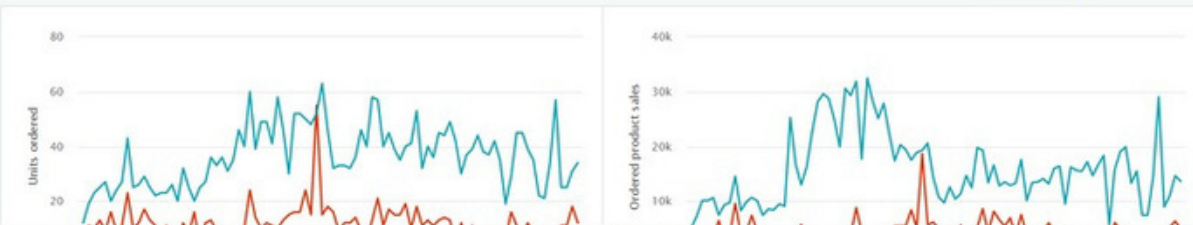
Sales Snapshot taken at 21/9/2022, 4:53:03 pm IST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
2,825	3,271	₹14,20,951.60	1.16	₹502.99

Compare Sales

After

Graph view Table view



Approx. 100% sales growth in single quarter

Client results

Date: Custom | Sales breakdown: Marketplace total | Fulfillment channel: Both (Amazon and seller) | Apply

22/9/2020 | 21/9/2021

Sales Snapshot taken at 21/9/2022, 4:51:27 pm IST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
5,661	6,625	₹25,34,553.80	1.17	₹447.72

Compare Sales



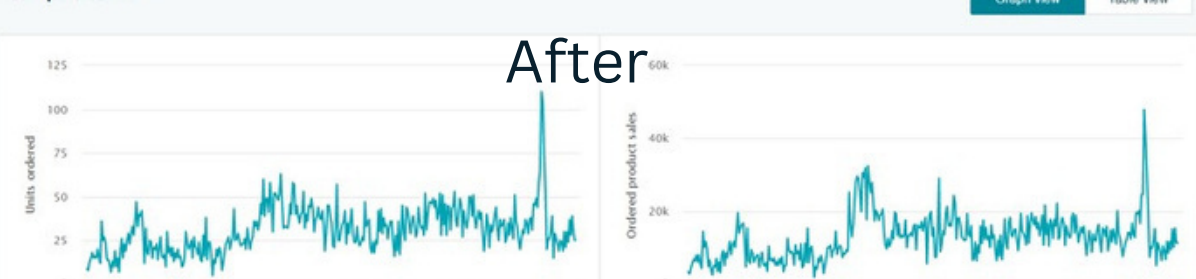
Date: Custom | Sales breakdown: Marketplace total | Fulfillment channel: Both (Amazon and seller) | Apply

21/9/2021 | 21/9/2022

Sales Snapshot taken at 21/9/2022, 4:57:40 pm IST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
9,898	11,431	₹46,96,498.00	1.15	₹474.49

Compare Sales



85% annual sales growth



Client results

CASE STUDY
125% INCREASE IN
SALES

IN JUST ONE MONTH

£

£

£



Case study link : https://www.linkedin.com/posts/pavan-ganesh_here-is-the-result-of-the-recent-work-with-activity-7081474135050096640-C1VT?utm_source=share&utm_medium=member_desktop

Case study

Date range	Total sales	Ad sales	Ad sales %	Organic sales	Organic sales %
29/01 - 04/02	15125	8535	56%	6590	44%
05/02 - 11/02	23896	14529	61%	9367	39%
12/02 - 18/02	17383	11709	67%	5674	33%
19/02 - 25/02	17756	9962	56%	7794	44%
26/02 - 04/03	31153	21859.24	70%	9293.76	30%
05/03 - 11/03	28694	26058	91%	2636	9%
12/03 - 18/03	39377	27857	71%	11520	29%
19/03 - 25/03	46424	34807.95	75%	11616.05	25%
26/03 - 01/04	47277	29433	62%	17844	38%
02/04 - 08/04	55569	37773.62	68%	17795.38	32%

Total sales increased by 267%
Organic sales increased by 170%

Case study link : https://www.linkedin.com/posts/pavan-ganesh_goal-increase-the-organic-traffic-challenges-activity-7055028972325113856-j_wg?utm_source=share&utm_medium=member_desktop



Client's testimonials



Sriraj Rao

With the help of Optimtarget I saved months and years of trial and error and 2.5X my business in a span of 2 months. Skilled people in product launch and PPC.



Gaurav Sharma:

Decreased the ACOS from 60% to 25% and increased the total sales by 20%. Optimtarget is the best team I could hire for amazon management.



Our Clients





Contact Us

Address: No.18/19, First floor, Annapurneshwari Layout
Sringeri town, Karnataka state, India
Pincode: 577139



Contact@Optimtarget.com



www.optimtarget.com



+91 9611221271